



Who is Neto?

Neto is the only Australian B2B and multi-channel ecommerce platform that provides an all-in-one solution for ecommerce, POS, inventory management, order management, and shipping labelling.

Simplifying the complexity of scaling an ecommerce business, Neto empowers multi-channel retailers and wholesalers to sell in more channels, and reduce operational expenses with back-office automations that help teams punch above their weight.

Not just another shopping cart, Neto goes a lot deeper. Our back-office focus is like that of an ERP, but purpose-built for the needs of SMB wholesalers and multi-channel retailers. Unlike an ERP, Neto is far cheaper and easier to configure, without the need for heavy customisation.

Neto Features Include:

+ Native online stores

Design, setup and run class-leading, fully-featured B2B and B2C online stores that are scalable, responsive, reliable and secure.

+ Multi-channel management

Sell on leading marketplaces and social networks like eBay, Amazon Kogan, Catch and Facebook. Keep stock, pricing and orders in sync across all channels.

+ Native cloud POS

Run a modern multi-location retail business or pop-up shop with our integrated multi-channel POS or integrated 3rd party solutions.

+ Purchase order management

Make smarter purchasing decisions with automated stock forecast reporting, inbuilt landed costs calculations and multi-currency purchasing.

+ Inventory management

Centralise management of inventory across online stores, marketplaces, and brick-and-mortar stores to deliver an exceptional customer experience.

+ Sales order management

Advanced order processing capabilities to ensure that orders from all channels are managed in one place and automated wherever possible.

+ Warehousing and shipping

Neto empowers retailers and wholesalers to improve accuracy and speed up order shipping with barcode inventory receipting, picking, packing and shipping label printing.

+ Reporting and analytics

Business intelligence, alerts, and automation to help you generate more revenue, cultivate loyal customers, optimise product strategy, and drive profitability.

+ Accounting Integration

Automated accounting with direct integrations to MYOB ARL to sync inventory, invoices, payments and customers. Bespoke integrations from Neto to MYOB Exo and Advanced are completed by Exobiz.