

## Who is Kounta for?

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Our products are created for (and by) people who love to produce, sell and share great food, so they can connect better, work faster and smarter, and keep growing.

Designed in Sydney, Kounta's products help thousands of businesses, from nomadic pop-ups, to category-defining franchises all over the globe, change the face of Foodservice.

### Hospitality

- + Cafes
- + Bakeries
- + Roasteries
- + Restaurants
- + Bars
- + Breweries
- + Wineries
- + Food retailers
- + Hotels
- + Food trucks
- + Events

More and more hospitality businesses are moving away from a disconnected legacy point of sale solutions. Here are just a few signs it might be time to make the switch:

- + If you want to add or modify anything, you either need to be an IT expert or spend money on one
- + Training new staff takes hours upon hours, not quite sustainable with high turnover
- + You can't report on your business unless you are physically there
- + Your provider doesn't really get the industry and how you operate
- + Your system doesn't connect to modern-day tools you can leverage to grow
- + Every time you reconcile card payments, account sales, and purchases you're paying someone to do it, when it could be automated and less error-prone
- + Your staff costs are higher than they should be because your POS isn't as efficient as it could
- + It takes way too long to serve a customer because your POS is clunky & difficult to use