

What is Fathom?

Fathom is a financial analysis and management reporting tool which helps you to assess business performance, monitor trends and identify improvement opportunities.

Get access to a suite of in-depth analysis tools and metrics which give you insights into profitability, cash flow, growth and other key performance indicators (KPIs).

Fathom reports are easy to create and understand, with dynamic visuals and an automated workflow that offers unprecedented efficiency.

Reporting

Craft customised management reports which present your numbers beautifully and give you the insights you need for informed decision making.

Analysis

Track the KPIs which matter most to your business. Assess profitability, cash flow, growth and more.

Visualisations

Get insights at a glance. Choose from a range of ready-to-use charts, graphs and reports.

Consolidations

Group related companies together to create reports and consolidated financial statements.

Benchmarking

Easily compare and rank franchisees or related companies.

Make better decisions, faster

- + Save time
- + Create management reports 60% faster with Fathom reporting
- + Improve decisions
- + 89% of SMBs using Fathom make more informed business decisions
- + Improve collaboration
- + 88% communicate more effectively with business stakeholders
- + Improve understanding
- + 98% of SMBs and their advisors gain a better understanding of business performance