

BROOKE MEREDITH - MODEL TO MAGAZINE MOGUL

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Brooke Meredith (BM): Well, it's really... (crash noise in background followed by Brooke laughing) that's a good start!

*Intro music plays*

*Super: **Model to Magazine Mogul***

BM: I'm Brooke Meredith...

*Super: **Brooke Meredith A Conscious Collection***

And I'm the founding Editor-in-Chief of luxury lifestyle publication, A Conscious Collection.

A Conscious Collection is an accumulation of all my loves: design, modelling, fashion and wellness. My background is actually in Graphic Design.

I wanted to be in magazines, but for me, I thought that was going to be fashion. The wellness aspect stemmed from my own struggles of wellness.

I became gluten intolerant, so I had to learn to kind of change my diet, and change my lifestyle to conform to this new way of living. And along that way, I fell in love with how it made me feel.

And then I literally went to a café, I scribbled out all of my notes and within the month I'd created my first publication.

When we're coming up to deadline, we're under the pump. Every day is so crazy. Time is definitely a very hard thing for us (*to manage*).

It's running from job-to-job, to meeting-to-meeting, to production, to recipe testing, to doing our sales, writing articles...it encompasses a lot.

When I'm time poor, I'm a bit frazzled – I can't function properly. Working with a system like MYOB helps you free up time.

I'm very much a visual person. So being able to understand something, looking at a screen or a report and to be able to describe that with ease is so important.

Having systems and tools in place like MYOB, allows me to focus on my strengths, rather than spend time on my weaknesses, which probably is accounting!

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